





COMPANY PROFILE



Background

Sashi Incorporation and Investment Pvt. Ltd. is the registered company to sub section (1) of section (5) the company act according to the law of Nepal from 2013/9/16. It was established with the main motive of import and export from different countries & aspires to be the biggest retail company in Nepal.





Providing personalised & flexible services to meet individual customer demands.



Offering high-quality products and services at affordable prices.



Fostering customer loyalty through satisfaction and exceptional value



Ensuring quality assurance & employing top-tier professional management.



Delivering exemplary customer service.



Establishing a robust brand image focused on sustainability.



Mission

Our goal is to become Nepal's leading retail company by delivering exceptional customer experiences with renowned brands, global standards, & unmatched service quality



Our goal is to bolster the national economy through the continuous expansion and enhancement of our services. As a perpetually evolving organisation, we adapt to meet the evolving needs of our customers. We believe in synergy, striving for mutual growth alongside our clients by delivering our utmost. Customer satisfaction drives our commitment to excellence. We envision becoming an outstanding organisation- one that acknowledges and fulfilsits obligations to clients, investors, & our nation.

OUR BUSINESSES





About Us

Nature Products, launched in 2024, aims to promote Nepali products cultivated at high altitudes, renowned for their significant impact on human health and well-being. Nepal, with its diverse climatic conditions, harbours some of the world's most unique & valuable herbs and medicinal plants. Additionally, Nepal is celebrated for producing exclusive food materials known for their enhanced nutritional value.

Nature Products is committed to introducing these exceptional items to international markets in more accessible forms, thereby bridging the gap between farmers, manufacturers, & consumers. Our mission is to ensure premium quality, authentic taste, & superior packaging for these products.

Mission



- To deliver superior quality products.
- To connect farmers directly with consumers.
- To advocate for products with high nutritional value.

Vision



- To provide products rich in nutritional value to the global market.



Our Products

Cordy-cs 80

Shilajit Capsules

Tea

Black Tea

Green Tea

Pearl Green Tea

Golden Tea

White Tea

Imperial Green Tea

Coffee

Himalayan Beans

Himalayan Red Lentils

Himalayan Black Lentils

Ginger

Cardamom

Turmeric



Cordy-cs 80

Cordyceps, also known as Chinese caterpillar fungus or "Dong Chong Xia Cao" in Chinese, is a unique blade-shaped fungus growing on caterpillars, and is a highly valued tonic herb claimed to treat a wide range of disorders, including respiratory, renal, liver and cardiovascular diseases, low libido & impotence, & hyperlipidaemia. Polysaccharides, antioxidants, cordycepin, vitamins, minerals, phytonutrients, amino and fatty acids. Being a natural tonic, it strengthens the immune system, balances hormones, develops sexual power, improves respiration, heart, liver, asthma, uric acid, kidney diseases and develops physical strength. In addition to eliminating fatigue, it is very effective in diseases like cancer and tumours.



Shilajit Capsules

Purified Shilajit Processed in Triphala

Shilajit is a complex mixture of organic compounds of both vegetable and animal origins along with mixed inorganic mineral components, which enhance immunity and restore vitality. It is also useful in urinary tract infection.



Tea

Nepal has a long history of Tea cultivation, initiated with the establishment of Ilam Tea Estate in the Hills of Ilam District in 1863. However, it is believed by historians that the first Tea bushes in Nepal were grown from seeds which were given as a gift by the Chinese Emperor to the then Prime Minister and de facto ruler of Nepal, Jung Bahadur Rana. It is believed that Tea plantation in Nepal started within the same decade when it was introduced in Darjeeling Hills of India. Nepal grows mainly 3 types of tea, i.e. *Camellia assamica* and *C. asamica* spp lasio- calyx for CTC and *Camellia Sinensis* for orthodox tea. Nepali orthodox tea is somewhat similar to Darjeeling Tea in its appearance, aroma and fruity taste. The reason for the similarity is that the eastern zones of Nepal, which are the main tea producing regions of Nepal, have more or less the same geographical and topographical conditions as the Darjeeling and are juxtaposed to each other. However, Nepal's teas do stand apart from the Darjeeling Tea. Tea connoisseurs consider some of the Teas from Nepal to be much better than the Darjeeling Tea in its aroma, fusion, taste, and colour. The biodiversity, topography and organic matter richest soil place Nepal Tea in a unique position.



Black Tea

Black tea is cherished globally as one of the most popular and widely enjoyed beverages. Celebrated for its deep flavour, strong aroma, and numerous health advantages, it originates from the leaves of the *Camellia Sinensis* plant. These leaves undergo a meticulous process of withering, rolling, oxidation, and drying, resulting in their distinctive dark and robust appearance.





Green Tea

Green tea, derived from the leaves of the *Camellia Sinensis* plant, is renowned worldwide for its refreshing taste and numerous health benefits. Unlike black tea, green tea undergoes minimal oxidation during processing, which helps to preserve its natural compounds and delicate flavour profile.



Pearl Green Tea

Pearl green tea, also known as Jasmine Dragon Pearl tea, is a type of green tea that is highly prized for its exquisite flavour and aromatic qualities. It is made from young tea leaves that are hand-rolled into small pearls and infused with jasmine flowers, creating a delicate and floral infusion..



Golden Tea

Golden tea, also known as turmeric tea or turmeric golden milk, is a beverage celebrated for its vibrant colour, rich flavour, and numerous health benefits. This beverage typically features a blend of turmeric, spices, and sometimes milk or a milk alternative.

At the heart of golden tea is turmeric, a golden-yellow spice derived from the rhizome of the *Curcuma longa* plant. Turmeric is prized for its active compound, curcumin, which has potent anti-inflammatory and antioxidant properties. These properties are believed to support overall health and well-being, including reducing inflammation, boosting immunity, and promoting digestion.



White Tea

White tea is a delicate and refined beverage made from the *Camellia sinensis* plant, the same plant used to produce green, black, and oolong teas. What sets white tea apart is its minimal processing and delicate flavour profile, making it one of the most prized and sought-after teas in the world.

White tea is harvested from the youngest tea leaves and buds, often picked during the early spring when they are still covered in fine white hairs, giving the tea its name. These tender leaves are gently withered and dried, undergoing minimal oxidation compared to other types of tea. This minimal processing helps to preserve the natural antioxidants and delicate flavour compounds present in the tea leaves.



Imperial Green Tea

Imperial Green Tea, also known as Longjing or Dragon Well tea, is a highly esteemed variety of green tea originating from the West Lake region of Hangzhou, China. Renowned for its superior quality, rich flavour, and elegant appearance, Imperial Green Tea holds a special place among tea connoisseurs worldwide.





Coffee

Our Coffee comprises organic Arabica beans cultivated both on our own farm and in collaboration with small family farms located in the foothills of Nepal, at altitudes ranging from 1200 to 1600 metres above sea level. Nestled in this ideal ecological environment of high mountains, our coffee is shade-grown, bird-friendly, and handpicked, resulting in a flavour and aroma that are truly distinctive. From cultivation through to packaging, our coffee undergoes meticulous processing by skilled technicians, ensuring that every cup delivers a product of the highest quality.





Himalayan Beans

Himalayan beans are a unique variety cultivated in the hilly regions of Nepal using organic farming methods, resulting in their distinct and authentic flavor. Known as the superfood of Nepal, they are packed with proteins and fiber.





Himalayan Red Lentils

These beans thrive in a distinctive climate where temperatures range from below minus 20 degrees Celsius in winter to not exceeding 10 degrees Celsius in summer. They are noted for their nutritional richness, ease of cooking, and robust flavour profile.



Himalayan Black Lentils

Grown in the hilly terrain of Nepal, these lentils are celebrated for their quick cooking time, delightful taste, and nutritional benefits. They are a prized ingredient in vegetarian and vegan cuisines, renowned for their high protein and fibre content. Rich in essential nutrients such as folate, iron, magnesium, and potassium, they contribute significantly to a healthy diet.





Ginger

Ginger is one of the most popular spices in the world. The ever popular rhizome is native to South and Southeast Asia and is widely used in kitchens all over the world owing to its taste and medicinal properties. In the South Asian subcontinent, it is used as an anti-inflammatory agent although there are studies that document its uses in cold and flu prevention and treatment, morning sickness and even in cancer treatment.



Cardamom

Nepali large cardamom (*Amomum Subulatum* Roxburgh.) also known as 'black gold' or 'black cardamom' and locally called alainchi - belongs to the botanical family called Zingiberaceae. Large cardamoms are spindle-shaped pods that are light to dark brown in colour. The pods normally vary from 20 mm to 35 mm in size and contain several black seeds inside with a spicy aroma. It is an evergreen, perennial and herbaceous plant grown on north-facing hill slopes. The plant is sensitive to climate and requires temperatures of 15-25 degrees Celsius. It also needs humid conditions and shade and grows between 800 and 2,100 meters.¹ Plants survive for 20 to 25 years. They start fruiting from their third year and mature at 8-10 years, with a full fruit bearing period of 17 to 22 years. This type of large cardamom is grown mainly in the Himalayan region of Nepal, Sikkim in India, and Bhutan.



Turmeric

Turmeric, scientifically known as *Curcuma longa*, is a flowering plant belonging to the ginger family, Zingiberaceae. Native to the Indian subcontinent and Southeast Asia, turmeric has been cultivated for thousands of years for its culinary, medicinal, and ceremonial purposes. It is one of the most extensively researched herbs due to its numerous potential health benefits.





Source

Our ongoing commitment is to support small village farmers from Nepal's hilly regions, bridging them to global markets through our platform, ensuring that quality meets quantity.

Our supplements are meticulously sourced from the remote hilly regions of Jumla and Humla, where farmers endure months in icy conditions to handpick organic Cordyceps plants (Yarsagumba). These plants are gathered at central collection points and then transported to our ISO-certified laboratory, where their extracts are meticulously processed to create our supplements.

Our beans are sourced collectively from Jumla, Humla, Kalikot, Dolpa, and Mustang, where small village farmers cultivate their crops using organic methods.

Tea and coffee are sourced from the eastern Nepalese regions of Ilam and Nuwakot. Every leaf of tea and every coffee bean is grown organically and handpicked by skilled professionals and technicians, ensuring top-notch quality from cultivation through to packaging.



Why Nature Products?

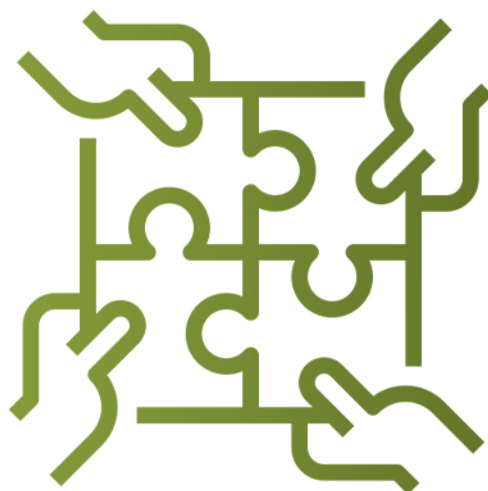
Nature Products aim to introduce these items into global markets in a more accessible format, thereby fostering connections between farmers, small manufacturers, and consumers. It guarantees top-notch quality, genuine flavour, and premium packaging.





Our Team

Our team comprises dedicated professionals across various critical functions. We have 40 members focused on market research and production connection, ensuring our products align closely with market needs. Another 25 members specialise in food quality checking and verification, ensuring each product meets rigorous standards. Packaging is handled by a skilled team of 22 members, ensuring our goods reach customers safely and attractively packaged. Designing and market review are entrusted to 12 members who ensure our branding and market presence remain strong and relevant. Lastly, our efficient management and operation are overseen by 8 experienced professionals, ensuring smooth coordination and effective execution across all departments. Together, our team synergizes to deliver high-quality products and exceptional service to our customers.





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